



EUROPEAN CONFERENCE

First-time international project realisers support network

Tyniec Abbey | 21-22 September 2020

Presenter: Dr. Aron Weigl, Director EDUCULT Vienna







Successes and Challenges

Report I on International Project Management in the Civil Society Sector of Adult Education





Overview

- 1) Aims and objectives
- 2) Methodology
- 3) Cross-national results
- 4) Support offered by national agencies
- 5) Needs and challenges





Aims and objectives





1) Aims and objectives

- Help developing the support for starting international cooperation
- Gather knowledge about successes and challenges
- Collect kinds of support and methods
- Describe expectations of project managers
- Define needs in the partner countries





Methodology





2) Methodology

- Qualitative interviews (66 interviewees: project managers experienced/inexperienced, management body members experienced/inexperienced)
- Quantitative survey (200 respondents, 121 analysed)





2) Methodology

Minimum condition for participation:

- Adult education
- Non-formal education
- Civil society





2) Methodology: sample description

In which function do you work in this field? (n=121)

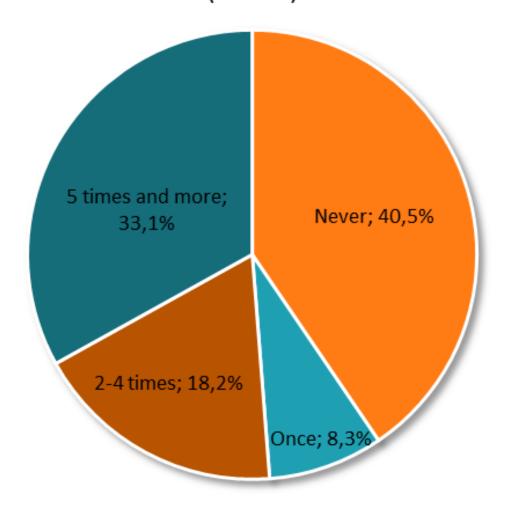






2) Methodology: sample description

How many times have you realised an international project? (n=121)

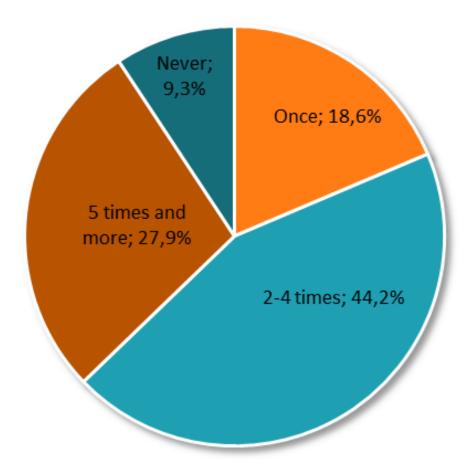






2) Methodology: sample description

How often have you already applied unsuccessfully for an international project? (n=86)







Cross-national results





3) Cross-national results: project managers

What is your motivation to implement international projects? (n=52)



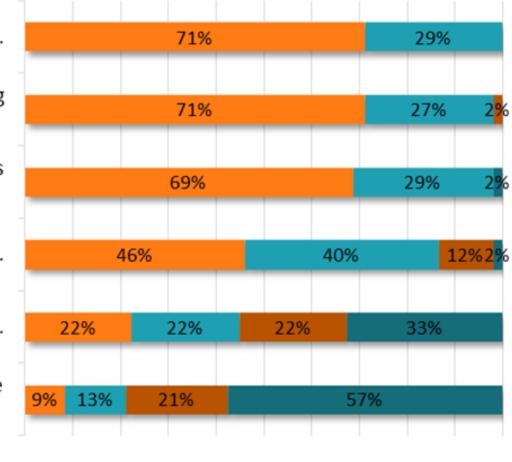
It is necessary to connect with people by crossing borders.

I like the exchange with people from other countries in my field of work.

It is an additional possibility to raise funds.

I was appointed by my organisation to do so.

I just had the possibility to do so or to try it. There are no concrete motivations behind it.



■To a high degree

■To some degree

■To a low degree

Not at all





3) Cross-national results: project managers

Which kind of challenges appear for you when applying for or implementing an international project? (n=52)

I do not know enough about the demands on how to design successful applications for EU programmes.

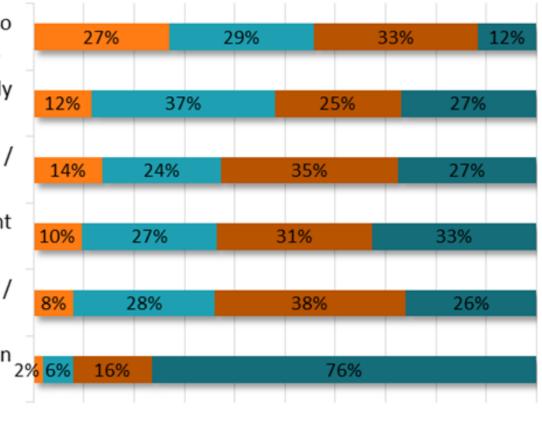
I do not have enough skills that would be especially necessary in international cooperation projects.

I do not get enough support from my employing / commissioning organisation.

I do not have enough general project management skills.

I do not get sufficient support from other members / the team of the organisation I am working for.

I do not see any benefits for myself / my organisation in international cooperation.



■ To a high degree

■ To some degree

■ To a low degree

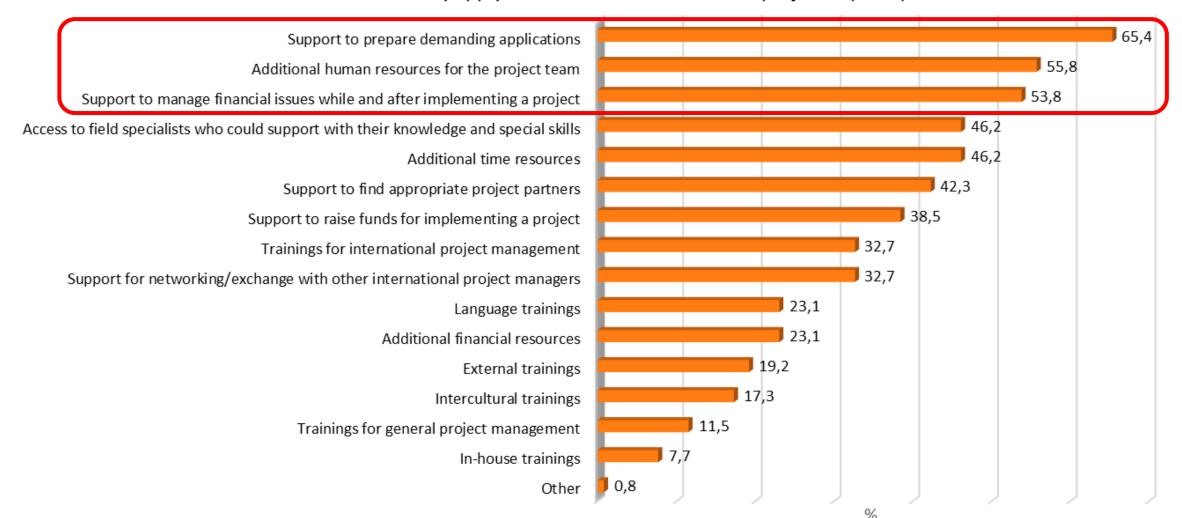
Not at all





3) Cross-national results: project managers

What kind of support would you expect from your employing / commissioning organisation to be able to successfully apply for and realise international projects? (n=52)

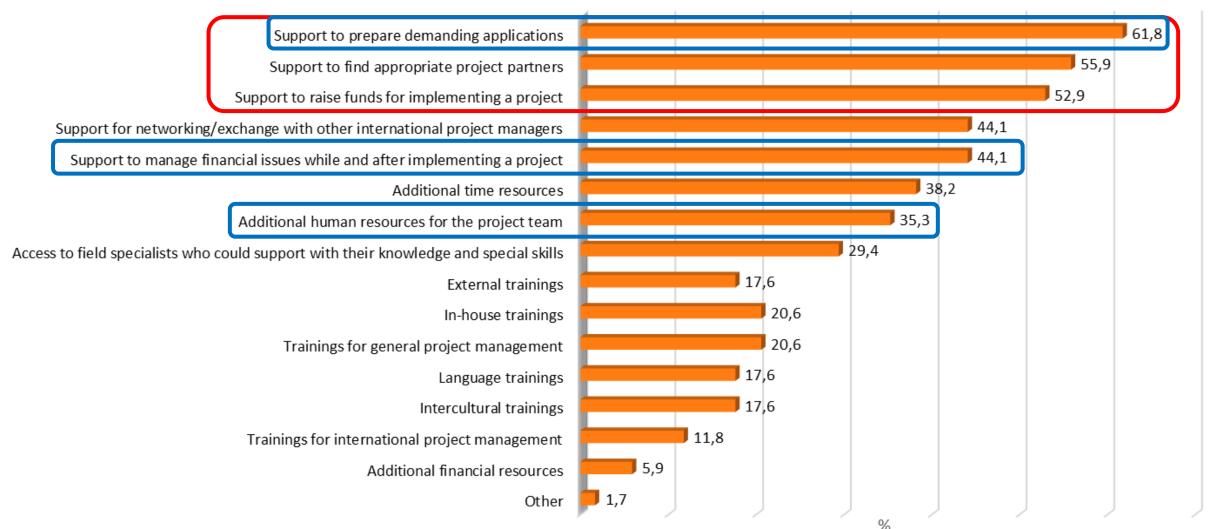






3) Cross-national results: management body members



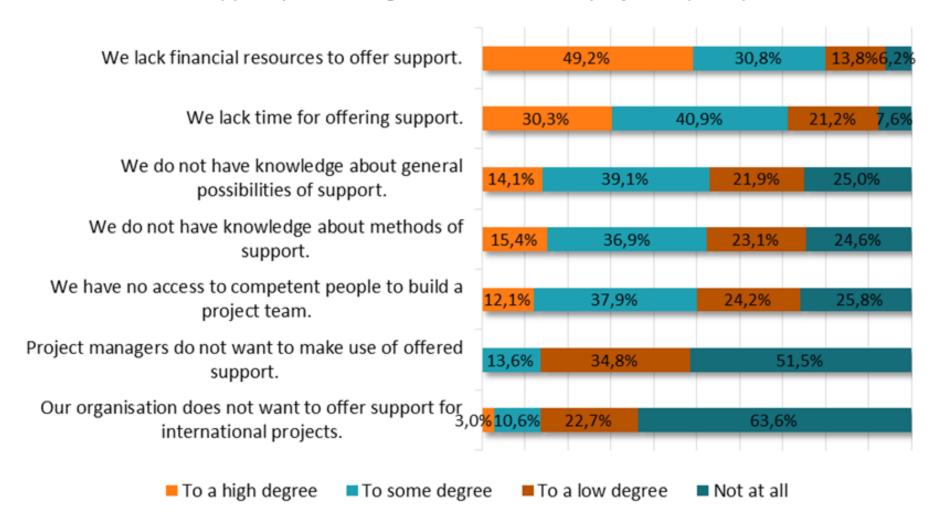






3) Cross-national results: management body members

Which kind of challenges appear for your organisation when trying to support your managers of international projects? (n=66)







Support offered by national agencies





4) Support offered by national agencies

- Questionnaire for national agencies (KA1 and KA2)
- Portal and website analysis
- Support for applicants and beneficiaries





4) Support offered by national agencies

- Support varies widely, depends on resources of national agencies
- Usual offers: programme guides, necessary documents and information sessions
- Special offers: project setup assistance, writing sessions, funding for partner consultations, pre-/post-application checks, contact to evaluators, advice to managers also in the process
- Many struggle to give personal in-depth support





Needs and challenges





5) Needs and challenges: indicators of success

"Necessities"

- Experience with international cooperation
- Good embedding in European/international networks
- Deep knowledge of EU programmes, their requirements and objectives
- Well-balanced partnership and similar project objectives pursued by the partners
- Sufficient English language skills





5) Needs and challenges: indicators of success

"Sufficiencies"

- Support from national agency
- Support from own organisation

- Differences between the contries (but no lack of will)
- Trainings for international project management (rare, but hoped for)





5) Needs and challenges

Challenges

- Applications
 - Lack of time and personnel (due to budgetary limitations)
 - Lack of knowledge about support possibilities
- Project process
 - → Lack of competence for coordinating an international project
 - → Disregarded strengths and weaknesses of partners





5) Needs and challenges

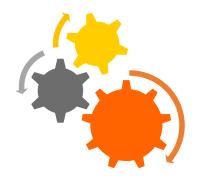
Needs

- Specific training for support in the understanding of calls for funds including the linguistic aspect (especially technical English), and application writing skills
- Financial and human resources in the civil society organisations
- Access to a consolidated international partnership network
- Increasing knowledge concerning the marketing of the project activities
- Support at recruiting new, competent staff and volunteers
- Increasing inter-sectoral cooperation to enhance the impact of the sector





Any questions or comments?









Thank you for your attention!

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Q21 (im MuseumsQuartier Wien) Museumsplatz 1/e-1.6 A-1070 Wien





